



# Anchorage Chamber

## NEWS & VIEWS

January 2003

As the Anchorage Chamber of Commerce embraces another year of challenge and opportunity, the Board of Directors has taken the time to look back to the organizations rich 87-year history and to strategize for the future.

One of the biggest changes in the long-term strategic direction, implemented here, is the Anchorage Chamber's new look. All of the organization's promotional materials have been revitalized with a fresh logo; one that you hopefully recognize as a mirror to the organization's actions.

The new slogan, "Making Change," provides two visuals. One is the Anchorage Chamber's influence on both Municipal and State history. The second visual is that "change = dollars".

The then "Greater Anchorage Chamber of Commerce," founded in 1915, has seen – and taken positions on the transition to Statehood in 1949, the 1955 Constitutional Convention, growth of our military bases; air, rail and road transportation; and more recently and also controversial is the urban/rural subsistence preference, a Knik Arm Crossing, and more. Not to mention the various events the Anchorage Chamber continues to put on every year – City Wide Clean Up, City of Lights, Gold Pan,

and ATHENA, among others. (For a detailed timeline of Anchorage Chamber contributions, see the bar at left).

In 2002 your Board of Directors strategized for the future. Some will say that now is as exciting

time as ever to be a part of Anchorage's history. Your Board believes it to be so, which is reflected in its new mission statement adopted in 2002, "Be effective as a business leader by supporting and focusing our broad-based membership in their efforts to grow Anchorage into a Premier American City."

Your membership dollars are the financial support to the Anchorage Chamber. With nearly 1,300 business members that represent more than 55,000 employees in Anchorage, the voice of the Anchorage Chamber is one that is heard. Looking out for your business is not only in the best interest for you, but also in the best interest of the Anchorage Chamber. Your Board of Directors is a diverse group of people representing small and large business alike. The fiscal stability of Alaska is dependent on the success of your business, and electing leaders who will make choices that are good for Alaska; your Board recognizes that and often takes positions in support or opposition to issues,

### HISTORICAL PERSPECTIVE

- July 1915:** Organization founded
- 1924:** Sponsored formation of All-Alaska Chamber of Commerce
- 1935:** Supported development of Greater Anchorage Inc., that later worked to establish Fur Rendezvous
- 1944:** Staff Member Vic Rivers produced a pamphlet used by the Civil Aeronautics Board to determine air route from Seattle to Anchorage
- 1957:** Established Gold Pan Awards, recognizing community service ambassadors
- 1968:** City Wide Clean Up established
- 1983:** City of Lights established
- 1987:** Anchorage Economic Development Corporation established as a non-profit through the coordination of the Anchorage Chamber and Municipality of Anchorage
- 1988:** ATHENA Award presented to Joyce Murphy
- 1990:** Helped to establish Green Star
- 1991:** Supported development of School Business Partnerships
- 1992:** Established Military Appreciation Week
- 1992:** Completed UAA Delphi Study
- 2000:** ATHENA PowerLink Program
- 2000:** Biz Fair Established
- 2001:** Partnered with AEDC and ACVB to develop *Vision Anchorage* economic development plan
- 2001:** Statewide Sales Conference collaborated with ACVB
- 2001:** Alliance North Conference with Senator Ted Stevens

Continued page 10, "Challenge"



# Alaska Quality Publishing Ad

# Words from your Chair

With the New Year comes a new look for the Anchorage Chamber of Commerce. This new look is manifested in the new logo, which was unveiled on January 6, 2003. The new logo builds upon previous logos but more appropriately reflects the present environment and focus.

The "A" represents Anchorage, Alaska with the top of the "A" representing the mountain peaks located here. The blue

**George Vakalis**



background represents the vastness of Alaska, the blue sky above and miles of water along our vast coastline; and our many lakes, rivers and streams.

The rich color green represents our magnificent forests,

tundra and wilderness; the wildlife and natural resources it sustains, as well as the tremendous potential that we have here in Alaska. It also represents purity, the richness of the land, and the various species of life that it supports.

The Star of the North represents our geographic location and the green tail made from the crosspiece of the letter "A" represents the speed of air travel and how Anchorage, as an air hub, has a great future in global logistics.

Even though there is great concern about the economy, Anchorage has great potential and the Anchorage Chamber of Commerce looks forward to helping its members develop this potential.

On behalf of the Anchorage Chamber of Commerce Board of Directors, we wish you a very happy and prosperous New Year.

**George Vakalis**  
2002-2003 Anchorage Chamber  
Chairman of the Board

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ANCHORAGE CHAMBER  
OF COMMERCE

**Paid Ad**

# Anchorage Chamber News & Events

## 2003 ATHENA Society Nominations Accepted

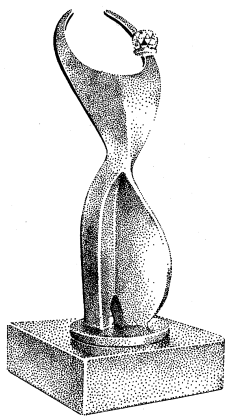
The Anchorage ATHENA Society, a program of the Anchorage Chamber of Commerce, is again soliciting nominations for individuals who work to encourage the potential of all women as valued members and leaders of the business community.

Women and men who fit the qualifications set forth by the National ATHENA Society (listed on the nomination form enclosed with this newsletter) will be inducted into the Society during the Friday, April 4, 2003 annual ATHENA luncheon.

After being accepted into the Society, individuals are eligible to receive the ATHENA Award, presented to only one person each year. Past recipients include Kathleen Porterfield, Eleanor Andrews, Jo Michalski, Sharon Richards and Julianna Guy.

For information about the ATHENA Society, or the Award or Nomination process, contact the Anchorage Chamber office at (907) 272-2401 or visit its Web site at:

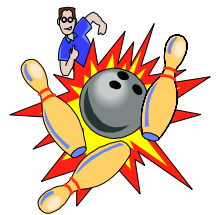
[www.anchoragechamber.org](http://www.anchoragechamber.org).  
(A nomination form has been included as an insert in this newsletter for your convenience. It is also available online in pdf format).



## 2003 Military Appreciation Bowl-A-thon

Lanes are selling fast! Show your appreciation for the military personnel stationed in Anchorage by participating in the 3rd annual Anchorage Chamber Bowl-A-Thon.

Sponsorship is \$600 for five players or \$125 for individuals; spaces can be donated to military personnel and arranged through the Anchorage Chamber. Proceeds support simultaneous Military Appreciation Picnics at Fort Richardson Army Post and Elmendorf Air Force Base, recognizing service men and women and their families for their contributions. Picnics in 2002 served more than 8,000 military personnel and their families.



Saturday, Feb. 1, 2003; 3 p.m. - 6 p.m.  
Center Bowl

Call 272-2401 or register online at  
[www.anchoragechamber.org](http://www.anchoragechamber.org)

## Business After Hours

Information stations designed for automobile owners who want education on the basics is the focus of this evening networking event.

**Event Date:** Thursday, January 16, 5 - 6:30 p.m.

**Location:** Cal Worthington Ford, 1950 Gamble

No R.S.V.P. required

Call 272-2401 or look for more  
information online:

[www.anchoragechamber.org](http://www.anchoragechamber.org)



AQP Ad with picture of Anch Chamber  
Newsletter sales rep.

# Anchorage Chamber News & Events

To enter the Anchorage Chamber City of Lights random drawing for tickets to Hawaii, visit:  
[www.anchoragechamber.org](http://www.anchoragechamber.org)



Picture by: Cindy Trevors

## Business Connection Breakfast Changes Time

"Change – It's really about our internal programming..." says *Karen Kirk, M. Ed* owner of *Synergistic Solutions*, a training and consulting company.

Karen's training and guidance is designed to create dynamic change for leaders and their teams. Her work includes leadership training, executive coaching, and team development training. Karen teaches this with change conductive exercises, experimental activities, and self reflection. Join her, other Anchorage Chamber members and the Business Connection Breakfast committee in January for breakfast. Start your New Year off right!

**"To say Karen is energetic & enthusiastic is an understatement... she's unique!"**  
Alaska



**"Best management series I've attended in 20 years what a find!"**-  
Canada

Tuesday, January 14, 2003  
Harry's Bar & Grill  
NEW TIME! 7:30 a.m.

(doors open at 7:00 a.m.)

Prepay by 2:00 p.m. Friday, January 10  
Cost:

In advance: \$12.00 members / \$14.00 non-members

At the door: \$14.00 members / \$16.00 non-members

Register online: [www.anchoragechamber.org](http://www.anchoragechamber.org)

E-mail: [admin@anchoragechamber.org](mailto:admin@anchoragechamber.org)

Call Darlene at 272-2401

## City Wide Career Fair Job Fair

In 2002, more than 3,500 people attended the City Wide Career/Job Fair. If you're hiring, take this opportunity to showcase your business and access hundreds of Anchorage employees ready for work in 2003! The target attendee market is focused on Anchorage School District junior and high school students, and University of Alaska Anchorage (UAA) students. The event is being held March 15, 2003 at the UAA Campus Center, and is being sponsored by the Anchorage Chamber, Anchorage School District, Elmendorf Air Force Base and the University of Alaska Anchorage.

The Vision Anchorage economic development plan calls for a well-qualified work force. If your company is hiring, do your part to make the plan successful; participate in the event. Booths are

Saturday, March 15, 2003 from 10 a.m. to 4 p.m.

UAA Campus Center

Early registration taken through January 31, 2003, fee is \$130.

Regular registration \$150

(both registration fees include lunch for two, skirted five-foot table, two chairs, and electricity)

Contact Annie Route at 786-1221, e-mail [annie@uaa.alaska.edu](mailto:annie@uaa.alaska.edu), or visit the Anchorage Chamber Web site Events Calendar for more information at:

[www.anchoragechamber.org](http://www.anchoragechamber.org)

## Corporate Sponsors

The Anchorage Chamber of Commerce thanks its corporate sponsors. If you too, would like to sponsor the Anchorage Chamber or one of its events, call 272-2401.



# Member Spotlight...News to You

## A look back at Rondy

The first "Winter Carnival" was held in February 1935 and featured skiing, hockey, basketball, boxing and a one-dog children's sled race down 4<sup>th</sup> Avenue. The entire population of Anchorage turned out for the bonfire and torchlight parade. In 1938, the carnival was finally named – Fur Rendezvous.

By 1946, Anchorage was no longer a small town. Its population had grown and its character along with it. That year there was a "new" Rondy, financially successful and adopted by the Anchorage Chamber of Commerce. Profits from the Festival were earmarked for a new civic center and this money was used to build the Sydney Laurence Auditorium. The Festival grew by leaps and bounds and its management was turned over to the city. For several years Rondy was managed by a succession of different civic organizations.

In 1955, Rondy was big enough to need its own organization, and Greater Anchorage, Inc. was formed to manage the thriving festival, that today is one of North America's largest in winter. --Sarah Hobart, *Fur Rondy*

## Rondy Today!

Fur Rondy has been a part of Anchorage's history for more than 68 years. It all started when a man named Vern Johnson decided to throw a party for the community of Anchorage. That "party" has evolved to a 10 day Festival with more than 100 events, one of the largest winter festivals in North America!

Even though the Fur Rendezvous Festival has taken place for a long time, every year there are unique and different events added, and Fur Rondy 2003 is no exception!

This year's Festival will wow a new generation of Rondy Revelers and is sure to keep the Festival veterans coming back for more. This year's Fur Rendezvous has many



Rondy Fans revel in the excitement of the week's activities. Photo courtesy: *Fur Rondy*

new and interesting events to keep the excitement and momentum rolling: For the first time, Rondy is bringing Louisiana to Anchorage! *The Big Easy Rolls North* means dinner, music and dancing- Cajun style. The event takes place in the Alaska Ballroom at the Hilton Anchorage Hotel

on February 15. New Orleans's favorite chef, Johnny Jambalaya, has cooked for the Pope and now he will prepare a fabulous, authentic Cajun dinner just for you. After a delicious meal, the night gets down and dirty with New Orleans bluesman, *Big Luther Kent*. The world famous cuisine of JohnnyJambalaya and the world-class sounds of Luther Kent...it doesn't get any better than this!

Music from the Andes highlands is in store for February 16! *Alaska Junior Theatre* presents *Andes Manta*, a world-renowned South American folk music ensemble. This special family performance will give audience members of all ages an introduction to the dynamic musical traditions of Ecuador. Held at the Performing Arts Center, this show will bring you to your feet!

If Ping Pong is your game then the *Fur Rondy Table Tennis Championship* is its name! With more than 12 different age and skill divisions, this fast action game of table tennis is an event to watch or to participate in. Whatever your pleasure, the single day Table Tennis Championship event

# Member Spotlight...News to You

## Ready to Rondy!

will feature top players as well as novices from ages 10 to 60 years or older. The Open Championship Singles match will also determine the State Champions.

Do you want to be a Diva? Know somebody that does? Then the *Opera Karaoke* is just the event for you. Join the Anchorage Opera Guild for an evening of fun and frivolity! There will be karaoke music for Opera as well as any other kind of music you like. Authentic opera costumes are available, so dress up, strut your stuff and sing along with the gang from the Opera Guild. There will also be finger food, a no-host bar and fabulous door prizes.

During both Sundays of Rondy, *Spirit in Snow* takes place at *St. Innocent's Cathedral*. Alaska's history will be in the Rondy spotlight with lectures on the Russian Fur Trade, subsistence and the Russian

Orthodox Churches. You can enjoy a cup of tea with Russian pastries as you check out snow sculptures of Alaska's historic churches. Be sure to watch films and dance performances, view craft items and Pysanki Easter Eggs while you are there.

The Air Force Band of the Pacific will wow civilians and families alike with their powerful music! Marathon Oil presents *Rhythm Revue*, a FREE family concert that will showcase a wide variety of music from Rock 'n' Roll to Top 40, to Big Band Jazz.

As you can see, Rondy 2003 features great new events and more. For times, dates, location and ticket information log on to [www.furrondy.net](http://www.furrondy.net) or check out the Official Rondy Guide in the Anchorage Daily News coming to you on February 2, 2003.

See you at Rondy!  
--Sarah Hobart, Fur Rondy

Sample Ad

# Member Spotlight...News to You

## Market Planning: Key to Business Success in 2003

It's a new year and time for your business to launch into a dynamic 2003. Financial and operational plans are in place, staffing is set and everything is ready. But where is your company's current marketing plan?

From budget to technology planning, successful companies devote countless hours to getting ready for a new year. But many businesses, no matter how well prepared, have overlooked one crucial element: an annual market plan.

A market plan is a roadmap to help achieve business objectives. It also provides a critical competitive advantage, and is an essential part of annual planning for any company, whether a start up or an established business. The plan includes elements from expanding market share and increasing customer satisfaction to increasing product awareness and leveraging limited market resources.

When do companies need market plans? Anytime they do business. Market plans integrate with operational plans to spell out the steps needed to reach business goals. Well-thought-out plans are especially crucial for organizations that are in changing industries, have aggressive growth plans or are introducing new products. A demonstration of a market plan in action is the Anchorage Chamber's new identity and logo, recently introduced following nearly a year of strategic planning.

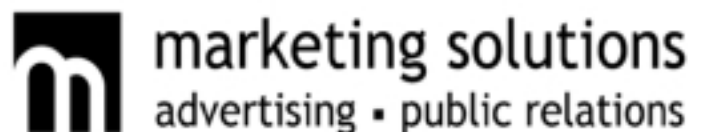
What is a market plan? Some companies think it is an advertising plan. Others believe it is a promotional or sales plan. In reality, a market plan integrates all these elements, plus many more. It can include a comprehensive market assessment and competitive analysis, or only the steps it takes to capture new customers. The plan is tied closely to the annual business strategy and clearly outlines how objectives will be met for sales, customers, market share and other areas critical to an organization's

success.

A market plan can be as simple or detailed as needed to provide an overall view of market strategy and how it will be accomplished. Next, an action plan is developed, outlining the steps to be taken for specific elements such as advertising, branding, sales, e-marketing, promotions, and visibility. Finally, timelines and measurements are added. For many companies, particularly those new to market planning, a one-year plan makes the most sense.

With 2003 underway, now is the time to develop a current market plan for your company. It will be key to helping your company reach its business goals this year. There are many resources to help you get started, available on the Internet, in bookstores or through seminars. You may also choose to have a market professional with experience in planning help your company with the process, working with you to identify the needs at your business or meeting with your team to develop the plan. This investment will pay off in results, especially if your company is new to planning or has had significant changes in market or business direction.

For more information or resources on market strategy and planning, call Anchorage Chamber member Marketing Solutions.



Gayle Knepper of Marketing Solutions, Inc. submitted the article above.

To contact the agency, see below:

3330 C Street, Suite 101

Anchorage, Alaska 99503

(907) 569-7070

(907)569-7090 fax

[gknepper@marketingsol.net](mailto:gknepper@marketingsol.net)

# Chamberline

## Your link to the business community

**Alaska Journal of Commerce** is offering a New Years Special of 50% off the regular price subscription rate to all Anchorage Chamber of Commerce members. Contact the Journal at 561-4772, Circulation Department, to take advantage of this offer.

**Tryck Nyman Hayes, Inc.** announced that Jenelle Fesperman, EIT, joined its firm as a civil engineer in the structural engineering department.

**Matanuska Maid Dairy** CEO & President Joe Van Treeck was elected to the Milk Industry Foundation of the International Dairy Foods Association (IDFA) during the organization's board meeting in Washington, DC. This is the second national position to which Van Treeck has been named within the past three months.

**Anchorage Convention & Visitors Bureau (ACVB)** reported that meetings and conventions taking place in the Municipality of Anchorage during December were projected to bring more than \$2.5 million in estimated economic impact (EEI) to the city, the highest EEI on record for December.

**Anchorage Volkssports Club** had a record attendance of 1900 walkers in the 2002 schedule of events, including a very successful four-day regional conference. The new year brings an expanded schedule with several new events. January kicks off with two year-round events starting at the Westmark Hotel in downtown Anchorage. Two routes are available daily, dawn to dusk

**Junior Achievement of Alaska** sponsors the 17th Annual Alaska Business Hall of Fame, Thursday January 30, 2003 at the Sheraton Anchorage Hotel. This year's inductees include: Dave Rose, Bill Sheffield, Pete Leathard, and Richard Wien. For more information, call 344-0101 or email [lgoss@ja-alaska.org](mailto:lgoss@ja-alaska.org)

RENT is coming to the Atwood Concert Hall for one week only January 7-12, 2003. RENT is part of the AT&T Wireless Broadway & Beyond Series, presented by the **Anchorage Concert Association** and Jam Theatricals.

Lee Van Horn was promoted to Vice President Real Estate by the **Denali Alaskan Federation Credit Union**.

**Alaska Children's Services** in Anchorage achieved accreditation from the Joint Commission on Accreditation of the Healthcare Organizations, receiving an outstanding score of 99 out of 100.

Ryan Brugger joined **AT&T Alascom** as an Account Executive, Small Business Markets.

**USTRavel** implemented new technology that allows travel agents to search the internet for airfare specials simultaneously, on up to 21 Web sites such as airline sites Travelocity, Orbitz and Expedia. Call 561-2434.

Anchorage firefighters will soon be able to determine more quickly if someone is inside a burning building thanks to **the Anchorage Home Builders Association (AHBA)** who presented them with a check for \$20,000. The money will be used by the fire department to purchase two thermal imagers, one for Anchorage and the other for Eagle River.

The **Anchorage Literacy Project** is offering January workshops to train volunteers to teach reading, writing and speaking skills to adult students. Tutors of foreign-born students don't need to speak their students' language. Call 337-1981.

**Aspen Hotels** of Alaska announced the appointment of Shelly Wright as general Manager of their Aspen Hotel in Juneau, Alaska. Ms. Wright is replacing current general Manager Terri L. Russi who is being transferred to Anchorage to manage the new Aspen Hotel which opens January 13 2003.

**Anchorage Symphony and Anchorage Opera** present Puccini's final masterpiece, Turandot January 31, February 2 and February 5 at the Atwood Concert Hall. Tickets are available at Carrs locations, online at [www.tickets.com](http://www.tickets.com) or by phone at 1-800-478-7328.

Alaskans now have the latest tool to prepare adventures with the all new instant Map Machine. Brought to Alaska by the **Alaska Natural History Association**, it is located in the Alaska Public Lands information Center (APLIC) at 605 West 4<sup>th</sup> Ave.

Beverly Hopkins, CRS (Certified Residential Specialist) with **Dynamic Properties** was awarded the "CRS of the Year" award by fellow Chapter members.

**Anchorage Refuse** was recognized by their parent corporation Waste Management, Inc. for exemplary customer service.

**Anchorage Home Builders** Care Endowment announced the donation of \$10,000 to the Anchorage Daily News Neighbor to Neighbor Fund. Mayor George Wuerch presented a public service award to Anchorage Home Builders Association (AHBA) for endowment contributions made this fall. Ten "star awards" also were given to companies that made a per-house donation to the endowment fund in 2002.



# Warning Signs that an overdue account is not going to pay

1. Disconnected phone or changed to "unlisted"
2. Broken promises... "The check's in the mail"
3. You constantly get voice mail, answering service or machine
4. Not available to take your calls... "In a meeting"
5. Your certified mail returned "Unclaimed"
6. Net 10 or Net 30 Terms and account is 45-60 days Past Due
7. Partial payments getting smaller
8. Missed payments or request for smaller payments
9. Bad Check (NSF) not made good within three days - after their bank has

notified them of their returned check.

10. Misses two or more payments on revolving account
11. Claim "Service wasn't performed correctly"... Debt Disputed.

Many businesses unknowingly set a trend with some new and old customers to become a possible problem in the future. Overlooking smaller balance accounts to focus on the larger balances may cause this problem. If you are doing it, you are skimming your own accounts and allowing a negative payment pattern to develop, thus inviting these once smaller accounts to make bigger purchases with

the intent of keeping the same terms as before . . . their terms instead of yours.

Every account should be worked systematically and be billed on time regardless of the amount due.

*Curtis Lester is a Profit Recovery Specialist with Transworld Systems Inc. in Anchorage, AK, and is available to answer questions regarding billing and collections. You can reach him at (907) 868-4970 or via email at [tsiak@bigfoot.com](mailto:tsiak@bigfoot.com). He has MORE tips on how to increase cash flow! Curtis will also be happy to offer an Accounts Receivable Analysis for Anchorage Chamber members at no charge.*

## Challenge and Opportunity

Ron insert Board photo here (green border)

2002-2003 Anchorage Chamber Board of Directors

(continued from page 1)

but never for or against individual candidates. Although the organization boasts a rich history, the future is now. Your membership dollars are hard at work for you every day. Let the

staff know how they are doing. Share with the Board members your opinions; they work hard to make decisions that are good for you and your business. If you feel that there is an issue that is not

being addressed, let someone within the organization know. Your membership is the basis for forward movement.

The Anchorage Chamber:  
*Making Change.*

# Featured Anchorage Chamber Event

The Anchorage Chamber of Commerce has teamed up with the Anchorage Convention and Visitors Bureau (ACVB) for the 6th Annual Alaska Hospitality and Food Service Expo March 5, 2003 at the Egan Convention Center.

Following last years smashing success with Patricia Fripp, the Expo will feature a top notch Sales Conference where professionals will learn the latest techniques in the art of SALES.

Designed for small and medium size business owners and operators, the Sales conference will address the most pressing issue: INCREASING SALES.

The keynote speaker, Gary Hernbroth is a dynamic and engaging professional speaker who builds his reputation on his knowledge of his discussion topics coupled with his humor and real-world approach to simplifying the complicated. Hernbroth's clients say the key to his success is his ability to simplify business issues and to provide immediately useful tools, set clear paths for people in pursuit of sales goals.

This Sales Conference is for anyone facing the normal challenges of acquiring and retaining customers, providing services to demanding clients and staying ahead of the

competition. Participants will learn where and how to find new business, how to build profitable and loyal partnerships with customers, and will master the art of negotiating a profitable agreement for your business and your customers.

Hernbroth will also teach you how to create action plans for customer-driven processes that make you easier to do business with.

In addition to Hernbroth's presentations, the Anchorage Chamber and ACVB will provide frequent breaks for networking and shopping at the Expo upstairs.

Other speakers are scheduled to discuss such issues as: Selling Event Sponsorship, Networking IS Sales, Marketing/PR, Web site Evaluation, and Round-A-Bout sessions with Anchorage Chamber members SBDC and BUY Alaska.

Registration is only \$99 for members of the Anchorage Chamber or ACVB; three employees from the same business can attend for only \$250.

More than 150 exhibitors will showcase their top industry brands at the Expo upstairs. Don't miss this rare opportunity! Visit the event Web site at:

[www.sourdough.net](http://www.sourdough.net)

## 2002-2003 Board of Directors

**George Vakalis**,  
2002-03 Board Chair  
Anchorage School District

**Bob Bailey**  
Alaska Distributors Co.

**Susan Bramstedt**  
Alaska Airlines

**Eric Britten**  
CSX Lines

**Bob Bulmer**  
Alaska Executive Search

**Barbara Cash**  
RIM Design

**Sherry Combs**  
BP Exploration (Alaska), Inc.

**Bill Evans**  
Dorsey & Whitney LLC

**Linda Hall**  
National Bank of Alaska Insurance Services

**Mark Hanley**  
Anadarko Petroleum Corporation

**Morry Hollowell**  
Yukon Equipment

**Tony Izzo**  
ENSTAR Natural Gas Co.

**Lindsay Knight**  
Gold's Gym

**Mark Korting**  
RE/MAX Properties, Inc.

**Ron Kukes**  
Alaska First Bank & Trust

**Ed Lamb**  
Alaska Regional Hospital

**Shane Langland**  
Eagle Enterprises

**Rick Morrison**  
EERO/Volkswagen of Anchorage, Saturn of Anchorage

**Phil Okeson**  
Hawaiian Vacations

**Mary Ann Pease**  
ACS

**Kathleen Porterfield**  
KPMG LLP

**Mike Sexton**  
Anchorage Daily News

**Jamie Slack**  
VECO Corporation

**Tom Tierney**  
KBYR Radio

**Tom Wilson**  
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**Bruce Bustamante**  
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Anchorage Economic Development Corporation

**Mano Frey**  
AFL/CIO

**Pat Gamble**  
Alaska Railroad

**Lee Gorsuch**  
University of Alaska Anchorage

**BG John Brown**  
U.S. Army Alaska

**MG Phillip Oates**  
Alaska National Guard

**Rod Pfeifer**  
Anchorage Downtown Partnership

**Mort Plumb**  
Ted Stevens Anchorage International Airport

**Col. Dutch Remkes**  
U.S. Air Force

**Bob Roses**  
Anchorage Education Association

**Dick Traini**  
Anchorage Assembly

**Rebecca Hubbard**  
Anchorage Chamber of Commerce



# AT Publishing/Service Printing Ad

Display your new

Anchorage Chamber of Commerce logo at your business and in all printed and promotional materials. You've paid for your membership; let people know you are working to make a difference in Anchorage.

(Your new window sticker will come in the mail with your 2003 Membership Directory).

To obtain a camera-ready Anchorage Chamber image contact:

[memadmin@anchoragechamber.org](mailto:memadmin@anchoragechamber.org)

or call 677-7104.

