



Membership 101



Here are some great ideas to help you maximize your benefits and increase your visibility as an Anchorage Chamber member.

Attend an Anchorage Chamber networking event. It is a great way to get the word out about your business or service! Visit our online calendar at www.anchoragechamber.org (Event Calendar).

Submit an announcement for the “Chamberline” in the Anchorage Chamber newsletter, News & Views, or purchase a flier insert to reach nearly 1300 members. E-mail your announcement and flier request to Gina Romero at communications@anchoragechamber.org or call (907)677-7110.

Join a committee. What greater way to be involved in the community while networking with other members? View our online calendar at www.anchoragechamber.org (Event Calendar).

Offer a member-to-member discount and have it posted online at www.anchoragechamber.org. E-mail your discount to Gina Romero at communications@anchoragechamber.org or call (907)677-7110.

Host a Brown Bag Lunch Seminar, Business After Hours or ribbon cutting. Contact Jessica Moreno by calling (907)677-7111 or e-mail events@anchoragechamber.org.

Purchase Anchorage Chamber mailing labels for your next direct mail piece. Contact Tony Wade by calling (907) 677-7104 or e-mail memadmin@anchoragechamber.org.

Most importantly, do business with other members! View the Anchorage Chamber membership directory online at www.anchoragechamber.org (Business Directory) and use your Membership Directory to make your purchasing decisions. Additional hard-copies are available for you and your staff. Developing business-to-business relationships within the membership strengthens everyone’s bottom-line.

Too busy to participate? Constant referrals and exposure send business your way without requiring direct action on your part! The Anchorage Chamber Web site sends dozens of referrals to each member each month. Contact Laura Johnson by calling (907)677-7118 or e-mail development@anchoragechamber.org

Is your information current and accurate? Contact the Tony Wade to verify your account by calling (907) 677-7104 or e-mail memadmin@anchoragechamber.org.

For additional information about any of the benefits listed, contact the Anchorage Chamber of Commerce by calling (907) 272-2401, e-mail info@anchoragechamber.org or visit www.anchoragechamber.org