

# NEWS & VIEWS



ANCHORAGE CHAMBER of COMMERCE

January 2004

**The Anchorage Chamber:  
The Voice of Business**



## Membership Opportunity

### Anchorage Chamber Night at the Alaska Aces

Friday, February 20, 2004

Sullivan Arena

7 p.m. (Doors open at 6 p.m.)

Anchorage Chamber night at the Alaska Aces is back! Be part of the action on Friday, February 20, 2004 as the Alaska Aces face the Long Beach Ice Dogs at the Sullivan Arena. Reduced group ticket prices are available exclusively to Anchorage Chamber members.

Contact Colby Coward at 258-2237 or [Colby@alaskaaces.com](mailto:Colby@alaskaaces.com) to purchase your tickets and stay tuned for more information including door prizes and other perks!

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# Letter from the President



**H**appy New Year!  
 It amazes me sometimes to see how quickly change happens. February will already mark my first anniversary as president of the Anchorage Chamber of Commerce. I feel extremely lucky to have a fantastic Board of Directors with a vision for our future and a hard-working and dedicated staff that truly feels they are making a difference in our community.



To highlight the rate of change that's taken place here, in January last year we unveiled our new logo and the motto "Making Change." Since then, your Board of Directors strived to be that catalyst for positive change focusing their energies on Vision Anchorage, the long-term economic development plan for our city; working with the Governor and legislature to balance the state's budget, and monitoring and taking positions on local issues that have a direct effect on your bottom line. The sign ordinance is just one example of their tireless efforts.

Also importantly, the Board worked to identify your needs as a business owner. Many of you received a letter from me in December highlighting our new membership structure designed to meet your unique needs. This structure, which now includes tiered levels of membership, is modeled after several chambers around the nation and is based on discussion groups we held with our members during the summer. To ensure its effectiveness, we need you to communicate with us; review the list of benefits provided with the letter and let us know what more we can do for you or your business. So far we have received much positive feedback.

As a member of Anchorage's Premier Business Organization, I believe you have much to look forward to in 2004:

- In the next couple of weeks you will receive your copy of our annual membership directory; we encourage you to use it just as you would the Yellow Pages. Our businesses are most successful when they choose to do business with other members of the Anchorage Chamber.
- For the first time in recent history we will be hosting a member tradeshow, allowing you to purchase a booth and sell your products and services to members of the community.
- We are bringing back the much anticipated "Anchorage Chamber Night at the Alaska Aces," allowing you and your colleagues to attend an Alaska Aces game at a reduced cost.
- We are continuing to monitor Title 21, a comprehensive Municipal land-use ordinance, and will provide updates to you and inform the Municipality of your comments to ensure your interests are heard.
- The Board of Directors will again encourage the Governor and members of the Legislature to create a long-term economic development plan for the state.

As always, our lines of communication are open. I encourage you to contact me, or a member of my staff, with any questions, comments or concerns. We will continue to work for you in 2004 and be a catalyst for positive change in Anchorage and throughout the state!  
 Warmest regards and best wishes for a happy, healthy and prosperous New Year!

Stacy Schubert, President  
 Anchorage Chamber of Commerce

2003-2004 Board of Directors  
 George Vakalis,  
 2003-2004 Board Chair  
 Anchorage School District

- Mark Bambridge . . . . . BP, Alaska
- Bob Bulmer . . . . . Alaska Executive Search, Inc.
- Barbara Cash . . . . . RIM Design, LLC
- William J. Evans . . . . . Dorsey & Whitney LLP
- Mark Hanley . . . . . Anadarko Petroleum Corp.
- Dave Haugen . . . . . Lynden Transport, Inc.
- Morry Hollowell . . . . . Yukon Equipment
- Tony M. Izzo . . . . . ENSTAR Natural Gas Co.
- Susan Kaer . . . . . Ramada Inn of Anchorage  
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- Tim Kiehl . . . . . ConocoPhillips Alaska, Inc
- Lindsay Knight . . . . . Gold's Gym
- Ron Kukes . . . . . Alaska First Community  
 Bank & Trust
- Edward H. Lamb . . . . . Alaska Regional Hospital
- Shane Langland . . . . . Eagle Enterprises, Inc.
- Perry Merkel . . . . . Cafe Del Mundo
- Rick Morrison . . . . . Morrison Auto Group
- Phil Okeson . . . . . Hawaiian Vacations
- Mary Ann Pease . . . . . ACS
- Kathleen Porterfield . . . . . KPMG LLP
- Candis Richmond . . . . . NANA Management  
 Services
- Mike Sexton . . . . . Anchorage Daily News
- Jamie Slack . . . . . VECO Corporation
- Dick Stallone . . . . . Stallone's Men's Store
- Tom Tierney . . . . . KBYR Radio
- Thomas Wilson . . . . . TAW Consulting

EX-OFFICIO

- Becky Beck . . . . . Anchorage Downtown  
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- MG John Brown . . . . . United States Army,  
 Alaska
- Bruce Bustamante . . . . . Anchorage Convention  
 & Visitors Bureau
- BG Craig Campbell . . . . . Alaska National Guard
- Larry Crawford . . . . . Anchorage Economic  
 Development Corp.
- Anna Fairclough . . . . . Anchorage Assembly
- Pat Gamble . . . . . Alaska Railroad
- Chancellor Edward Lee Gorsuch . . . . .  
 . . . . . University of  
 Alaska Anchorage
- Morton V. Plumb . . . . . Ted Stevens Anchorage  
 International Airport
- BG. Dutch Remkes . . . . . U.S. Air Force, Alaska
- Bob Roses . . . . . Anchorage Education  
 Association

**AARP Alaska Tax Aide** is currently seeking volunteers to provide tax counseling and preparation service for taxpayers with middle and low-income, with special attention to those ages 60 and older. Flexible hours and free training. Call 1-888-227-7669 or in Anchorage 276-8498 to volunteer.

Larry Crawford, President and CEO of **Anchorage Economic Development Corporation (AEDC)** announced his resignation effective June 30, 2004.

**The Alaska Club** has teamed up with several Anchorage area businesses to offer the "Membership Perks" program; coupons for discounts on numerous services and products that members can simply download and print online at [www.thealaskaclub.com](http://www.thealaskaclub.com). For more information call the East club at (907) 278-3621 or the downtown club at (907) 274-4232.

Volunteers are needed for all positions for **Fur Rondy 2004!** A full-time volunteer is also needed for the Rondy Office, January 19-March 5, Monday - Friday, 10 a.m.-5 p.m. Contact Marlene McAdams/Administrative Assistant/Volunteer Coordinator at 274-1182 or [marlene@furrondy.net](mailto:marlene@furrondy.net).

Exhibit space is still available for the **Anchorage Home Builders Association (AHBA)** Home and Remodeling Show in March! It will be held Friday, March 26 through Sunday, March 28, 2004 at the **Sullivan Arena** in Anchorage. Exhibitors in the show must be involved in the home building and remodeling industry and are not allowed to direct-sell at the show. Contact Dick Coan at 261-9210 or Kathy Day at 868-4884/cell 229-2470

**First National Bank Alaska** announces several changes at the Home Loan Center: Carolyn Marks was promoted to Supervisor of the Processing Unit; Steven Callison was hired as Mortgage Loan Originator; Angela Freeman was promoted to Business Development Representative.

**WorkSafe Occupational Health & Safety** announces Mary P. DeMers recently renewed her certification as a Medical Review Officer (MRO).

Ginger Stock-McKenzie has become 100 percent owner of **WebWeavers Technology Group**. The firm's subsidiary software development arm has successfully spun off into its own company which will be spearheaded by former **WebWeavers** co-owner David Duplessis in June, 2004.

**First National Bank Alaska** announces David Peterson was hired as Loan Servicing Officer and Vivian Beer, Margaret Cunningham and Mark Underwood were hired as managers of the bank's Muldoon, Eastchester and Eagle River branches, respectively.

Stephen A. Mihalik, general manager of **WorkSafe Occupational Health & Safety**, has earned the Substance Abuse Program Administrators Certification and has been named to the Board of Directors of the Substance Abuse Program Administrator's Association.

Anchorage based **Security Aviation, Inc.** acquired a second Piper PA-31-350 Navajo Chieftain, expanding their fleet to six twin-engine aircraft.

**The Anchorage Society for Human Resource Management (ASHRM)** will hold their monthly luncheon at the **Hilton Garden Inn** on Thursday, January 20, 2004 at 11:30 a.m. The topic will be Employee Health and Wellness. The cost of the luncheon is \$18 for members and \$22 for non-members. Please RSVP at [www.shrmalaska.org](http://www.shrmalaska.org) or at 222-2555.

**Alaska Conservation Foundation** seeks nominations of film or still photography projects for the Daniel Housberg Wilderness Image Award for Excellence in Film or Video and the Daniel Housberg Wilderness Image Award for Excellence in Still Photography. Nominations are currently being accepted through March 12, 2004. View forms are available online at [www.akcf.org/award\\_how.htm](http://www.akcf.org/award_how.htm). For more information contact Julie Jessen at 276-1917 or [jjessen@akcf.org](mailto:jjessen@akcf.org).





## ATHENA Society

Get ready for one of our pre-eminent events of the year! Plans are well underway for the 2004 Anchorage ATHENA Society Luncheon – honoring men and women who support women in business. Chaired by Jodi Phelan and Bobbi Ramos Olson, the

luncheon committee will begin meeting regularly this month. Members of the Society, watch your email for updates and a schedule of meetings.

The luncheon will be held on Friday, March 12, 2004 at the Egan Center ((BOLD)). The speaker, brought to you by ConocoPhillips, is Lois P. Frankel, Ph.D., author of *Why Successful People Derail* and *Nice Girls Don't Get the Corner Office: Unconscious Mistakes Women Make That Sabotage Their Careers* (to be released this winter!).

“We’re extremely excited about the contribution

from ConocoPhillips ((BOLD)),” says Stacy Schubert, Anchorage Chamber of Commerce president. “Ms. Frankel is internationally recognized for her consulting, speaking and writing. This event promises to be one of the year’s finest!”

Another highlight of the luncheon is the announcement of the annual ATHENA Award Recipient. Last year Jewel Jones was recognized for her contribution to the mission of the Society.

Tickets to the luncheon are available now. Call Susan Holm at 677-7111 to make your reservation or visit the Anchorage Chamber online at [www.anchoragechamber.org](http://www.anchoragechamber.org) to read more about Lois P. Frankel, Ph.D. or the Anchorage ATHENA Society.

While online, you’ll see nomination forms for entry into the Society. Currently there are more than 180 men and women in the Society. If you know someone who works to encourage the potential of women as valued members and leaders of the business community and you wish to nominate him or her, visit us online or call the office at 272-2401.

## Staff Additions and Transitions

Help us to welcome the newest member of the Anchorage Chamber Team: Karen Hernandez. Karen is the new Information Specialist and joined the Anchorage Chamber in December.

Karen has lived in Anchorage for 17 years and says that it was the interaction with the business community and her desire for civic involvement that drew her to the Anchorage Chamber. Karen answers phone calls, letters and e-mails at the front desk and is often the first contact people have with the Anchorage Chamber.

Karen says, “I love the chance to tell prospective visitors and new residents how wonderful Anchorage is. I am most excited about meeting our members and

working closely with the business community.”

Karen will also be responsible for the Chamberline section in the monthly “News & Views” newsletter, taking reservations for various events and acting as cashier at “Make it Monday” Forums and Business Connection Breakfasts.

Please join us in welcoming Karen to the Anchorage Chamber staff. E-mail Karen at [info@anchoragechamber.org](mailto:info@anchoragechamber.org) or call the Anchorage Chamber at 272-2401.



Karen Hernandez  
Information Specialist

16600 Centerfield Drive  
Eagle River, AK 99577

5700 Debarr Rd.  
Anchorage, AK 99504

1351 E. Huffman Rd.  
Anchorage, AK 99515

745 E. Diamond Blvd.  
Anchorage, AK 99515

1500 W. Benson Blvd.  
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## New and Renewing Anchorage Chamber Members

The following businesses and organizations have pledged their commitment to helping grow Anchorage into a Premier American City through their membership with the Anchorage Chamber of Commerce. If you know someone who is not a member but should be, contact Michael Johnson at 677-7110 or e-mail [membership@anchoragechamber.org](mailto:membership@anchoragechamber.org).

### **Anchorage Chamber New Members**

**November 15-  
December 12, 2003**

#### **Alaska Community Services**

1057 West Fireweed Lane, Suite 103  
Anchorage, AK 99503  
276-6472 / 276-6475

#### **AlaskaTrader.Net**

P.O. Box 113173  
Anchorage, AK 99511  
344-5647 / 344-5647  
<http://alaskatrader.net>

#### **Anchorage People Mover/Share-A-Ride**

3650 A East Tudor Road  
Anchorage, AK 99507  
343-8491 / 563-2206  
[www.peoplemover.org](http://www.peoplemover.org)

#### **Change Over Xpress**

8231 Williwa Avenue, Unit B  
Anchorage, AK 99504  
333-TIRE (8473)

#### **Coffee Plus Inc.**

2000 West International Airport Road,  
#0-3  
Anchorage, AK 99502  
344-4884

#### **db Software Alaska**

1343 G Street  
Anchorage, AK 99501  
274-6696 / 274-0114  
[www.dbsalaska.com](http://www.dbsalaska.com)

#### **Elfstone Answering Service**

HC32 Box 6551s  
Wasilla, AK 99654  
644-2840 / 357-1114

#### **Excel Communications**

5600 East 43rd Avenue  
Anchorage, AK 99504  
770-5753 / 770-5763  
[www.moretolife.biz](http://www.moretolife.biz),  
[www.excelteamalaska.com](http://www.excelteamalaska.com)

#### **H2Oasis Indoor Waterpark**

1520 O'Malley Road  
Anchorage, AK 99507  
522-4420 / 644-5625  
[www.h2oasiswaterpark.com](http://www.h2oasiswaterpark.com)

#### **Habitat for Humanity- Anchorage**

500 West International Airport Road,  
Suite E  
Anchorage, AK 99518  
272-0800 / 272-1508  
[www.habitat.org](http://www.habitat.org)

#### **PSA Car Rentals and Sales**

940 West International Airport Road  
Anchorage, AK 99518  
569-7275 / 569-7276  
[www.psarentals.com](http://www.psarentals.com)

#### **Representative Cheryll Boren Heinze**

State Capitol  
Juneau, AK 99801-1182  
269-0174 / 269-0177  
<http://w3.legis.state.ak.us/home.htm>

#### **Shred Alaska**

840 Norman Street  
Anchorage, AK 99504  
929-1154 / 929-8042

#### **The UPS Store**

104 Muldoon Road  
Anchorage, AK 99504  
337-3322 / 337-5566  
[www.theupsstore.com](http://www.theupsstore.com)

#### **True Blue Marketing**

P.O. Box 770878  
Eagle River, AK 99577  
242-2583 / 893-8288  
[www.thearcticfox.com](http://www.thearcticfox.com)

#### **Renewing Anchorage Chamber Members**

Thank you for continuing to support the Anchorage Chamber. By working together the business community has the power to make Anchorage a better place to live, work and do business.

#### **Anchorage Branch of the NAACP**

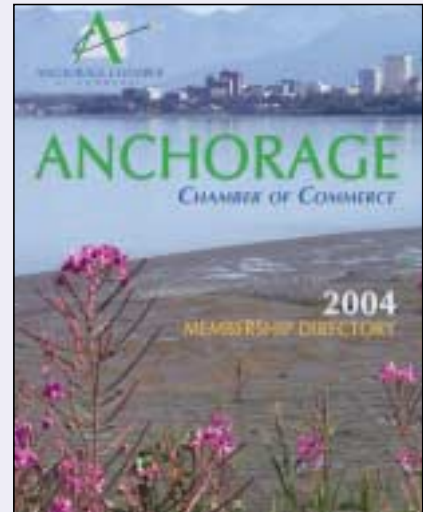
Child Care Connection, Inc.  
Schroeder Consulting Service  
U.S. Small Business Administration

## *errata*

In the November newsletter, D.H. Cuddy of **First National Bank** was misidentified in a photo caption as D.B. Cuddy. Our apologies to Mr. Cuddy.

## 2004 Anchorage Chamber Membership Directory: Your business resource.

The Anchorage Chamber Membership Directory will soon be hot off the press and members will receive a copy by the end of the month. The Anchorage Chamber encourages members to do business with other Anchorage Chamber members. Please use the Membership Directory as your No. 1 resource for purchasing goods and services. Inside the directory you will find a categorical and alphabetical guide to the Anchorage Chamber members, information about the Board of Directors and staff, committee and event information and facts about Anchorage and Alaska.



Additional directories and copies available by CD are available for purchase at the Anchorage Chamber office. Contact Karen Hernandez at 272-2401 or [info@anchoragechamber.org](mailto:info@anchoragechamber.org).

## PROMISE CORNER • PROMISE #2 - SAFE PLACES

Part of the mission of the Anchorage Chamber is to grow Anchorage into a premier American city. Part of that effort is the promotion of youth as valuable members of the community. We bring you the second installment of the Promise Corner, focusing on the second of the Anchorage Promise's five promises. It is these promises that make up the core values of the program.

The Boys and Girls Clubs of Southcentral Alaska are Anchorage Chamber members who are also Promise Partners with Anchorage's Promise. Boys & Girls Club of Southcentral Alaska offers five (soon to be six) sites throughout the Anchorage vicinity for youth to go for structured activities in a positive environment. As of November 2003, they provide a safe place for more than 2,500 Boys & Girls Club members in the Anchorage area.

Cari Zawodny, Executive Director of Anchorage's Promise says, "We are fortunate to have Boys and Girls

### ANCHORAGE'S PROMISE THE ALLIANCE FOR YOUTH®



Clubs of Southcentral Alaska as a key Promise Partner. Their dedicated staff works hard on community projects and to move the Anchorage Promise effort forward".

Boys & Girls Clubs of Southcentral Alaska provides activities in five core program areas with the philosophy that no

youth will be denied services: Character and Leadership Development, Education and Career Development, Health and Life Skills, Sports, Fitness and Recreation, and the Arts. To meet their goals, Boys & Girls Clubs offer low program costs and scholarship opportunities so every youth has a safe place available to them.

If you would like more information about Boys & Girls Club of Southcentral Alaska please contact Noelle Hardt at 249-5432. For more information about Anchorage's Promise and how you can get involved contact Cari Zawodny at 343-4527.

# Committee Updates and Priorities for the New Year

## Business and Economic Development Committee:

The Anchorage Chamber is one of seven champions of “Vision Anchorage,” an organization charged with creating and implementing a long-range, strategic economic plan for the Anchorage Municipality. The Business and Economic Development Committee is tasked with fulfilling the Anchorage Chamber’s role in Vision Anchorage, acting as an advocate for business attraction, growth and retention.

Meeting in December, the Business Economic and Development Committee discussed how its goals would tie-in with other Anchorage Chamber committees and interface with business development. The committee gained consensus on the following issues:

1. Reintroducing monthly Brown Bag lunches as an educational forum specializing on the needs of small business. If you have a topic you are interested in hearing about, or have a topic you would like to present to this group please contact the Anchorage Chamber at 272-2401 or e-mail [info@anchoragechamber.org](mailto:info@anchoragechamber.org).
2. Business and Economic Development Committee members plan on meeting with Mayor Begich to discuss what the Anchorage Chamber, through this committee, can do to assist in achieving economic development in the Municipality of Anchorage.
3. Other topics for future discussion include how the Anchorage Chamber might participate in identifying the types of employees the business community needs to successfully run a businesses, which would then feed into a larger initiative of making the educational system one that is responsive to the needs of businesses.

If you are interested in joining this committee, they will be holding their next meeting on Thursday January 22, 11:30 a.m. at the Alaska Railroad Corporation Building. Please contact Emily Ford at 677-7105 or e-mail [communications@anchoragechamber.org](mailto:communications@anchoragechamber.org) for more information.

## Membership Services Committee:

This committee examines ways to enhance Anchorage Chamber membership and explores ideas for other potential benefits for members. The Membership Services Committee also searches for new ways to both attract new members and improve the relationship with current members.

The December Membership Services Committee meeting included several exciting agenda items. The first item included reviewing the RFPs for the Anchorage Chamber of Commerce Web site redesign. The committee has chosen the finalists and will continue their discussions at their January meeting.

The committee is also moving forward with a spring tradeshow. Two dates have tentatively been reserved for late April. The tradeshow will provide Anchorage Chamber members with the opportunity to showcase their business to other members and encourage member to member business transactions. For more information on this committee and to get involved, please contact Laura Johnson at 677-7118 or e-mail [memreten@anchoragechamber.org](mailto:memreten@anchoragechamber.org).

# We're Moving!

*Make it Monday*

The Anchorage Chamber "Make it Monday" Forums have moved locations! Beginning this month, the "Make it Monday" Forums will be held at the **Egan Civic & Convention Center**. There will be a few exceptions and reminder notices will be sent before those limited dates.

You can look forward to another great year filled with informative and entertaining presentations from Alaska's business leaders.

On December 15, 2003, Governor Frank Murkowski and Cheryl Frasca unveiled the State Budget during the "Make it Monday" Forum. They briefed the crowd of nearly 300



businessmen and businesswomen about possible revenue generating ideas (including new taxes targeting the cruise ship industry and smokers) and government efficiencies and budget cuts. The Governor also specified that he will announce his fiscal plan for the future of Alaska on January 13, 2004. The Anchorage Chamber will continue to act as an educational resource for its members as the fiscal year unfolds.



## Ribbon Cutting Cellular One

On December 4, 2003 **Cellular One** celebrated their Grand Opening and the Anchorage Chamber Ambassadors were there to welcome **Cellular One** back to Anchorage. The evening included a warm atmosphere complete with food and beverages, gifts and great networking opportunities. If your business is celebrating an upcoming Grand Opening and would like the Anchorage Chamber Ambassadors to perform the ribbon cutting ceremony contact Laura Johnson at 677-7118, or e-mail [memreten@anchoragechamber.org](mailto:memreten@anchoragechamber.org).

This fall, the Anchorage Chamber Ambassadors welcomed more than 30 new members to the Anchorage Chamber and individually visited each new member. You can participate in fun, special events by joining the Anchorage Chamber Ambassadors! Join this dynamic group at an upcoming committee meeting held on the first Tuesday of each month at 4 p.m. at Harry's Bar and Grill. Please contact Laura Johnson for more information.

*Anchorage Chamber Ambassadors Jean Baker and Rina Salazar, NASCAR driver Joe Nemechek (back), Cellular One General Manager Michael Khouri, Anchorage Chamber President Stacy Schubert, Dobson Cellular Systems Corporate Chief Operating Officer Doug Stephens, Dobson Cellular Systems Regional Vice President Steve Tanner, Cellular One Area Manager Janet Klatt, Cellular One Regional Marketing Manager Gina McNealy, Anchorage Chamber Ambassadors Sidney Nelson (back), and Ken Baker.)*



# MEMBERSHIP SPOTLIGHT: Pacific Northern Academy



**Pacific Northern Academy (PNA)**  
will hold their annual auction, "Wild About PNA"  
on February 28, 2004 at the school,  
550 S. Bragaw Street, at 6:30 p.m.

The "Wild About PNA" auction features numerous luxurious and exciting auction items. This year's packages include exotic vacations, unique experiences, jewelry, furs, artwork, the use of an H2 Hummer for one-week, a five-day dog-mushing adventure that includes gourmet meals and deluxe arctic accommodations. In previous years, Pacific Northern Academy has auctioned off voice lessons, private dinners prepared from local chefs and the use of the Federal Express Flight Simulator.

According to Lindsay Tucker, co-chair of the auction committee, "what is special about the 'Wild About PNA' auction is that we really try to put packages together for our audience in order to give them the experience of a lifetime."

The annual auction helps to support Pacific Northern Academy's scholarship program and to bridge the gap between tuition costs and the realized costs of running the school's programs.

Pacific Northern Academy offers programs for grades early Kindergarten through 12<sup>th</sup> grade with an emphasis in educating students to be exceptional learners and independent thinkers of vision, courage and integrity.

For more information about Pacific Northern Academy or their annual auction call 333-1080 or visit the Web site at [www.pacificnorthern.org](http://www.pacificnorthern.org). Seats are limited at the auction so interested parties are encouraged to RSVP.

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West Anchorage Branch,  
2709 Spenard Road  
Thursday, January 14, 2004  
5-6:30 p.m.

The Anchorage Chamber of Commerce welcomes Northrim Bank as the first host of the Business After Hours for the New Year! Northrim Bank will highlight their Small Business Center at the West Anchorage Branch on January 15, 2004. Meet Northrim Bank President Marc Langland and visit with the commercial and small business teams.

Musical entertainment, food, drinks and great door prizes ensure a fantastic event.

Increase your visibility, network with fellow Anchorage Chamber members and expand your business contact list during the next Business After Hours at Northrim Bank.

For more information about the Business After Hours program contact Laura Johnson at 677-7118, or e-mail [memreten@anchoragechamber.org](mailto:memreten@anchoragechamber.org).

## Business Connection Breakfast Committee:

The Business Connection Breakfast Committee is actively looking for Anchorage Chamber members to join the committee to discuss future topic ideas. The Business Connection Breakfast is an excellent educational resource for the small business members of the Anchorage Chamber. Topics for the New Year include leadership qualities and improving the workplace environment. If you would like to attend the next committees meeting contact Susan Holm at 677-7111, or e-mail [admin@anchoragechamber.org](mailto:admin@anchoragechamber.org).



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IRS Code Section 179 allows business tax payers to expense a portion of asset acquisition costs in the year they are purchased. The limit has been raised from \$25,000 to \$100,000. The 2003 Jobs and Growth Tax Relief Reconciliation Act allows for an additional 50% of the cost of an acquisition to be deducted. A number of restrictions could affect your ability to use Section 179 and the 50% first year deduction provisions. Consult your CPA or tax advisor to determine you're qualifications and the impact they may have on your specific business.

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Across from Merrill Field



New Year's Resolutions:  
*How can I make them  
last all year?*

Harry's Bar and Grill  
January 13, 2004,  
7:30 a.m.

Do you find yourself cheating on your diet the first week into your New Year's resolution? Do you find it impossible to stick with your goals and wishes for the New Year? Ever wish there was a way to gain willpower and keep it? Would you like to become more financially stable this year? Learn how to achieve your personal goals at this month's Business Connection Breakfast. Learn the steps to keep your resolutions on track!

Cost is \$14 for members, \$16 for non-members in advance; \$18 members, \$20 non-members at the door; breakfast is included. Please RSVP by Monday, January 12, 2 p.m. to ensure food availability.

# Citywide Career and Job Fair

UAA Campus Center  
Saturday, March 13, 2004,  
10 a.m. - 4 p.m.

2004 marks the 4th consecutive year that the Anchorage Chamber has partnered with the Anchorage School District and University of Alaska Anchorage to present the Citywide Career and Job Fair. Last year, more than 3,000 job seekers, including high school and university students, attended the career fair.

Through requests for feedback and work sessions employers have expressed their need for qualified and productive employees. This is your chance to expose your organization to thousands of eager, potential employees.

There are a limited number of booths available, so reserve your space soon! The deadline for Early Bird Registration is January 30, 2004 and the cost is \$130 per booth. After January 30, the cost is \$150 per booth. For more information or to request a booth registration form, contact Annie Route at the University of Alaska Anchorage at 786-1221 or [annie@uaaalaska.edu](mailto:annie@uaaalaska.edu) or visit the calendar of events section online at [www.anchoragechamber.org](http://www.anchoragechamber.org).



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